

## A selfie without filter?

La propuesta de actividades aborda el tema de la identidad, en un principio, considerada desde el punto de vista del reconocimiento de uno mismo, de lo propio y auténtico frente a los demás, a lo ajeno y superficial.

Ana utiliza varias redes sociales y le encanta mirar las fotos que publican otras personas. Cierta día, mirando el muro de sus amigas y amigos encontró las siguientes imágenes que la hicieron pensar sobre su propia imagen e identidad.



Una profesora de Ana pidió investigar los motivos por los que las personas se toman *selfies*.

### 1. Look at the images above.

- Match the words/phrases with the photos. (unir las palabras/frases con las fotos de arriba)

3....	Friendly	.....	Introvert
.....	Confused	.....	Looking for acceptance
.....	Insecure	.....	Love myself
.....	Hanging out with the family		

- **Read the text**

Erin Koterba and her colleagues recently published a new research in the journal *Media Psychology* and calculated the percentage of motives when taking selfies:

- Narcissistic: For example, "I think I am attractive and I have no problem sharing that," 29.5%
- Sharing and connecting: For example, "I want to share my experiences with my friends," 23.3%
- Functional use: For example, "I am a sponsored fitness athlete. It's my job," 22.80%



- Self-esteem boosting: For Example "So I can feel better about myself," 15.54%
- Memory: For example, "Document memories," 5.7%
- Conformity: For example, "It's what young people do, so it's just a trend I follow," 3.1%.
- Source: Seidman, G. (2020, August 23) **Why do people take selfies?**

Retrieved from <https://cutt.ly/vzIPCSE> [Adapted]

## 2. Are these numbers right 👍 or wrong 👎 ?

(observa los porcentajes en las oraciones debajo y compáralos con la información en el texto. ¿son correctos o incorrectos?)

**The percentage of motives to take selfies are:**

- a. Conformity 15.54%**
- b. Memory 3.1%**
- c. Self- esteem 15.54%**
- d. Narcissistic: 29.5%**
- e. Sharing and connecting: 22.80%**
- f. Functional use 22. 80%**

**3. What about you? Complete the chart with your information. (en español)**

Do you use to take selfies?	
Why do you take selfies?	
Do you think selfies are an important part of your identity?	
Do you identify your friends' identity in social media like Instagram, WhatsApp or Facebook? Explain	